



# MOUNTAIN RESORTS

*A Vacation Rental Partner You Can Trust!*



## **LOCAL COMPANY, LOCAL KNOWLEDGE**

We are Steamboat Springs' largest locally owned property management company and have operated a highly successful rental program *here* since 1976. As Steamboat's Lodging Expert, our focus is solely on Steamboat Springs, and we make it easy for you to maximize both the financial benefits and the enjoyment of your vacation rental.



## **HASSLE-FREE EXPERIENCE**

*Enjoy the peace of mind of knowing that any maintenance situation at your vacation property will be taken care of promptly and professionally!* The Mountain Resorts housekeeping and maintenance departments operate seven days a week year-round. Linens and guest supplies are provided, and all housekeeping costs for paid rental stays are included in the Mountain Resorts management fee. Security is offered round-the-clock with emergency services available at any hour.



## **GLOBAL MARKETING APPROACH**

Steamboat Springs is a small resort community with global appeal, so our in-house marketing department takes a global approach. From professional web development with sophisticated traffic generating ad campaigns, to targeted email marketing, social networking, and direct mail, we ensure that our website is marketed to its maximum potential. We also work extensively with VRBO, Expedia, HomeAway, FlipKey, Airbnb, Trip Advisor and numerous other booking channels to maximize international exposure for your vacation rental.



## **PRICING STRATEGY TO MEET YOUR GOALS**

We utilize sophisticated yield management tools to maximize rental income at peak periods while ensuring appropriate value is offered during lower-occupancy timeframes. Through our Owner Dashboard and Rental Account Manager, we offer each owner the opportunity to set priorities for their property. Some owners consider their vacation rental primarily as a business investment – others prefer to maximize enjoyment of their vacation home. Whatever your priority, we offer the tools and expertise to accomplish your objectives.



## **ADVANCED TECHNOLOGY AT EVERY TURN**

Starting with our property management system, extending to our website and booking engine, all the way to our state-of-the-art guest service mobile application, Mountain Resorts uses advanced technology in all aspects of managing and marketing your vacation rental as well as servicing our guests.



## **VACATION SALES CENTER**

For the majority of guests booking condominium vacations, speaking with a representative remains a vital part of the booking process. Mountain Resorts runs a full-service Vacation Sales Center (VSC), which operates seven days a week during peak booking seasons. Representatives receive extensive training in building rapport with callers to help them find and book their perfect vacation rental.



## **EARN REFERRAL INCOME**

In addition to rental revenue generated from your vacation property, our rental program partners can earn generous referral commissions simply by connecting potential renters with Mountain Resorts. In other words, earn money even when guests are staying in a Mountain Resorts property other than your own.